

# Spotlight on Vegetable Food Proteins



In the Gein, *William Roelofs*.

The latest information on use of vegetable food proteins will unfold for hundreds of registrants when the World Conference on Vegetable Food Proteins opens next month in Amsterdam.

Sponsored by approximately four dozen organizations from around the world, the conference will include approximately sixty plenary session talks ranging from detailed nutritional studies of vegetable protein to specific product applications.

The conference will open Sunday, Oct. 29, in the RAI Center, Amsterdam, with a reception in the exposition area. The meeting has been arranged to present in lectures, demonstrations, and exhibits the current information on use of vegetable proteins for nutritional and functional purposes. Attending will be persons interested in the regulation of food and food ingredients, institutional food programs, food assistance or emergency feeding programs, and the commercial use of protein in food products.

The opening ceremonies will be held at 9 a.m. Monday with His Royal Highness Prince Claus of The Netherlands, the patron for the conference, expected to attend. When the ceremonial opening is completed, there will be a brief recess, and then the technical plenary program will begin. All talks during the morning plenary sessions will be in English with simultaneous translation to French. The exposition area will open Sunday afternoon and again Monday through Thursday during the mid-day luncheon period. Firms involved in protein use have reserved more than 40 booth spaces. The exposition will close in mid-afternoon when daily discussion groups convene. During these discussions, registrants will have the opportunity to question speakers and comment on that day's presentations.

Conference Honorary Committee members are U.S. Secretary of Agriculture Robert Bergland; Dutch Minister of Agriculture Fons van der Stee; the Honorable Finn Gundelach, vice president of the Commission of the European Communities; and Mr. Jean Wahl, the French

Ministry of Agriculture's Delegate for Food Industries.

Three all-conference social events are scheduled. Besides the Sunday reception in the exposition area, there will be a reception Monday evening in the Rijksmuseum and a festive "Dutch evening" Thursday night in the RAI Center. These will provide informal opportunities for registrants to converse.

Persons accompanying technical program registrants will be able to register for the spouses' program of tours, shopping excursions, and other events, including the three all-conference social events.

Technical program registrants will receive attendance validation forms which may be used to substantiate tax deductions.

Registration forms and housing request forms are available from the American Oil Chemists' Society, 508 S. Sixth St., Champaign, IL 61820, USA, and from C.E.P.E., Raamweg 44, The Hague, The Netherlands.

Technical program registration fee is 675 guilders if paid before Oct. 1, 725 guilders after Oct. 1. Spouses' program registration fee is 170 guilders if paid before Oct. 1, 200 guilders if paid after Oct. 1. Group travel flights from the United States are being arranged by Doddson Travel/AOCS, PO Box 2760, Station A, Champaign, IL 61820. ●

## Timely meeting

One key reason for holding the World Conference on Vegetable Food Proteins at this time has been the rising interest in vegetable proteins throughout Europe and the United States in recent years.

During 1976, the Food Protein Council in the United States commissioned a nationwide poll by the Gallup Organization on consumer attitudes toward soy protein, the most used vegetable protein product in current markets. The survey showed that a third of the 1,543 adults surveyed termed soybeans as the most important future